Agenda

- 3:00 Introduction
  Marc L. Greenberg, SLLC Director

- 3:10 Keynote and Q&A
  Chris Gould, AVP & Director of Global Talent Acquisition, Mobility & HR Operations, Black & Veatch

- 3:20 Guest presentations
  o Community Tool Box project and the Global Medical Humanities certificate
    Christina Holt, Associate Director for Community Toolbox Services, Work Group for Community Health & Development; Kathryn Rhine, Assoc. Prof., Anthropology
  o KC metro students and their global education needs
    Dave Cook, Vice Chancellor, KU Edwards Campus; Marilu Goodyear, Asst. VC, Edwards Campus

- 3:40 Announcements and Q&A
  Marc L. Greenberg

- 3:50 Reception and informal discussion

Announcements
Since the time available for our meeting is short, please read this informational update and feel free to visit with the Director (Greenberg) or Associate Director (Jewers) with questions or concerns if you do not get your questions answered during the meeting.

Save the date
Th., 1 September 2016: SLLC Convocation II, (3–6pm, KS Union Ballroom)
Speakers:
- Chancellor Bernadette Gray-Little
- Dean Carl Lejuez
- Chancellor Jowel Laguerre, KU Alumnus and Chancellor, Peralta Colleges
Progress Report
Overview of Progress on SLLC Strategic Plan (2014—2019)

Based on the faculty proposal to form the SLLC, the Strategic Plan advances five broad goals (see: http://sllc.ku.edu/mission-statement).

Goal 1. Educate students, campus & public
1) Numerous outreach activities – ONGOING
2) Director, Assoc. Dir. and MORE Coordinator outreach – ONGOING
3) Diversity efforts (proceeding from SLLC Mission) – ONGOING

Goal 2. Raise visibility
5) Hired Media, Outreach, Recruitment, Events Coordinator – DONE
6) SLLC website created – DONE
7) Social media channels opened, maintained – DONE and ONGOING
8) SLLC campus events, partnerships (GAP, Honors, JWB, Professional Schools, etc.) – ONGOING
9) Dir., Assoc. Dir., MORE Coordinator visits to schools, businesses, foundations – ONGOING
12) Equal Access to Foreign-Language and International Education project 2017 (KU SLLC, CASL U. Maryland, JNC-NCLIS, Georgia State) – IN PLANNING

Goal 3. Develop innovative curriculum
13) Second-language studies graduate certificate – DONE
14) Global medical humanities + FL (CTB) – IN PROGRESS
   i. Includes multiple grants – IN PROGRESS
15) Medieval studies – IN PROGRESS
16) Francophonie – IN PROGRESS
17) Comparative literature – IN PROGRESS
18) Edwards Campus offerings (e.g., ASL and global deaf culture) – IN PLANNING
19) Internship programs abroad (e.g., Russophone program in Kazakhstan) - ONGOING

Goal 4. Create community
20) Formed central office for EALC, FRIT, GLL, SLL - DONE
21) Formed Executive Board – DONE
22) Invited and convened affiliate departments – DONE
23) Formed Critical Languages Consortium - DONE

Goal 5. Build a sustainable School
24) Cost reductions w/ staff specialization, streamlining processes – DONE
25) Identify and use endowment funds to enhance social media – DONE
26) Formed Advisory Board (alumni, emeriti, US Ambassador, 2 Honorary Consuls) – DONE
27) Partnerships – DONE and CONTINUING
   i. Public: Community Toolbox (KU); US Military (Project GO, Language Training Center); Kansas World Languages Association
   ii. Private/external: Global Language Project; International Relations Council of KC; Gabriel Al-Salem Foundation; Global Professional Search; Steele CIS
28) Fundraising I: CLAS match 2-year matching challenge – DONE and exceeded in first years
29) NDP DoE 5-year grant (ca. $400,000) SLLC+SoE for KS dual-immersion program – SUBMITTING FEB 2016
30) Fundraising II: 20-month community giving strategy, launching March 2016
31) Fundraising III: other language- and area-specific campaigns – ONGOING and IN PLANNING
32) Open Educational Resources Project – ONGOING
33) Business Services entity – IN PLANNING

Notes
7) Alumni success stories (https://sllc.ku.edu/alumni_success)
   • We continue to promote the value proposition of adding SLLC to students’ education. Help us to recruit students and educate about the value of language, literature, and culture to lives and careers by sharing your alumni success stories. Contact Christian Beer (christian.beer@ku.edu) for more information.
13) Graduate certificate program in Second Language Studies (SLS) (Nina Vyatkina, GLL)
   • aims to enhance the preparation and professionalization of M.A. and Ph.D. students in the SLLC and Linguistics as well as other affiliated departments who plan a career in teaching world languages and/or wish to continue their studies in SLS
   • proposed in response to an expressed demand of current graduate students who wish to both enhance and highlight their training in research-based language pedagogy
   • proposed and implemented by SLS faculty in SLLC and Linguistics (Gabriele, Li, Mitsugi, Rossomondo, Swanson, Tremblay, Vyatkina, Wallo)
   • approved January 2016, first certificates expected to be awarded by the end of Spring 2016
   • required: 4 graduate courses (12 credits) across departments taught by SLS faculty (for most students, only 1-2 courses outside the department)
   • will be used to attract high quality students to pursue graduate studies through the SLLC without competing with the existing degree programs
   • will allow exploring the feasibility of a graduate-level major and minor program in SLS
27) Global Professional Search (http://globalprofessionalsearch.com)

- **Help your students with language and international skills find meaningful employment.** Long-time national language education advocate Richard Brecht and his daughter, Kirsten, have started a new on-line service, free to individuals, to match job-seekers with career opportunities requiring language and international expertise and experience. Please encourage your matriculating students to take advantage of this service by filling out their profile.