

2016 Meeting of the Whole

Wed., 2 March 2016, 3–5pm
Malott Room, Kansas Union

Agenda

- 3:00 *Introduction*
Marc L. Greenberg, SLLC Director
- 3:10 *Keynote and Q&A*
Chris Gould, AVP & Director of Global Talent Acquisition, Mobility & HR Operations, Black & Veatch
- 3:20 *Guest presentations*
 - *Community Tool Box project and the Global Medical Humanities certificate*
Christina Holt, Associate Director for Community Toolbox Services, Work Group for Community Health & Development; **Kathryn Rhine**, Assoc. Prof., Anthropology
 - *KC metro students and their global education needs*
Dave Cook, Vice Chancellor, KU Edwards Campus; **Marilu Goodyear**, Asst. VC, Edwards Campus
- 3:40 *Announcements and Q&A*
Marc L. Greenberg
- 3:50 *Reception and informal discussion*

Announcements

Since the time available for our meeting is short, please read this informational update and feel free to visit with the Director (Greenberg) or Associate Director (Jewers) with questions or concerns if you do not get your questions answered during the meeting.

Save the date

Th., 1 September 2016: SLLC Convocation II, (3–6pm, KS Union Ballroom)

Speakers:

- Chancellor Bernadette Gray-Little
- Dean Carl Lejuez
- Chancellor Jowel Laguerre, KU Alumnus and Chancellor, Peralta Colleges
- Clinton O. Robinson, KU Alumnus, AVP, Black & Veatch, great-grandson of David H. Robinson, “Lawrence’s Linguist,” one of KU’s 3 founding faculty.

Progress Report

Overview of Progress on SLLC Strategic Plan (2014—2019)

Based on the faculty proposal to form the SLLC, the Strategic Plan advances five broad goals (see: <http://sllc.ku.edu/mission-statement>).

Goal 1. Educate students, campus & public

- 1) Numerous outreach activities – ONGOING
- 2) Director, Assoc. Dir. and MORE Coordinator outreach – ONGOING
- 3) [Diversity](#) efforts (proceeding from SLLC Mission) – ONGOING
- 4) Honors Freshmen seminar (each fall) – “How & Why You Should Learn a Foreign Language” – F 2015, F 2016

Goal 2. Raise visibility

- 5) Hired Media, Outreach, Recruitment, Events Coordinator – DONE
- 6) SLLC website created – DONE
- 7) Social media channels opened, maintained – DONE and ONGOING
- 8) SLLC campus events, partnerships (GAP, Honors, JWB, Professional Schools, etc.) – ONGOING
- 9) Dir., Assoc. Dir., MORE Coordinator visits to schools, businesses, foundations – ONGOING
- 10) Convocation I (2015) – DONE; Convocation II (2016) – IN PROGRESS
- 11) Director elected to ADFL Exec. Board (2014—2017) – NATIONAL LEADERSHIP
- 12) Equal Access to Foreign-Language and International Education project 2017 (KU SLLC, [CASL](#) U. Maryland, [JNC-NCLIS](#), [Georgia State](#)) – IN PLANNING

Goal 3. Develop innovative curriculum

- 13) Second-language studies graduate certificate – DONE
- 14) Global medical humanities + FL ([CTB](#)) – IN PROGRESS
 - i. Includes multiple grants – IN PROGRESS
- 15) Medieval studies – IN PROGRESS
- 16) Francophonie – IN PROGRESS
- 17) Comparative literature – IN PROGRESS
- 18) Edwards Campus offerings (e.g., ASL and global deaf culture) – IN PLANNING
- 19) Internship programs abroad (e.g., [Russophone program in Kazakhstan](#)) – ONGOING

Goal 4. Create community

- 20) Formed central office for EALC, FRIT, GLL, SLL - DONE
- 21) Formed Executive Board – DONE
- 22) Invited and convened affiliate departments – DONE
- 23) Formed Critical Languages Consortium - DONE

Goal 5. Build a sustainable School

- 24) Cost reductions w/ [staff specialization](#), streamlining processes – DONE
- 25) Identify and use endowment funds to enhance social media – DONE

- 26) Formed [Advisory Board](#) (alumni, emeriti, US Ambassador, 2 Honorary Consuls) – DONE
- 27) [Partnerships](#) – DONE and CONTINUING
 - i. Public: Community Toolbox (KU); US Military (Project GO, Language Training Center); Kansas World Languages Association
 - ii. Private/external: Global Language Project; International Relations Council of KC; Gabriel Al-Salem Foundation; Global Professional Search; Steele CIS
- 28) Fundraising I: CLAS match 2-year matching challenge – DONE and exceeded in first years
- 29) NDP DoE 5-year grant (ca. \$400,000) SLLC+SoE for KS dual-immersion program – SUBMITTING FEB 2016
- 30) Fundraising II: 20-month community giving strategy, launching March 2016
- 31) Fundraising III: other language- and area-specific campaigns – ONGOING and IN PLANNING
- 32) [Open Educational Resources Project](#) – ONGOING
- 33) Business Services entity – IN PLANNING

Notes

7) *Alumni success stories* (https://sllc.ku.edu/alumni_success)

- We continue to promote the value proposition of adding SLLC to students' education. Help us to recruit students and educate about the value of language, literature, and culture to lives and careers by sharing your alumni success stories. Contact Christian Beer (christian.beer@ku.edu) for more information.

13) *Graduate certificate program in Second Language Studies (SLS)* (Nina Vyatkina, GLL)

- *aims to* enhance the preparation and professionalization of M.A. and Ph.D. students in the SLLC and Linguistics as well as other affiliated departments who plan a career in teaching world languages and/or wish to continue their studies in SLS
- *proposed in response to* an expressed demand of current graduate students who wish to both enhance and highlight their training in research-based language pedagogy
- *proposed and implemented by* SLS faculty in SLLC and Linguistics (Gabriele, Li, Mitsugi, Rossomondo, Swanson, Tremblay, Vyatkina, Wallo)
- *approved* January 2016, first certificates expected to be awarded by the end of Spring 2016
- *required:* 4 graduate courses (12 credits) across departments taught by SLS faculty (for most students, only 1-2 courses outside the department)
- *will be used* to attract high quality students to pursue graduate studies through the SLLC without competing with the existing degree programs
- *will allow exploring* the feasibility of a graduate-level major and minor program in SLS

27) Global Professional Search (<http://globalprofessionalsearch.com>)

- **Help your students with language and international skills find meaningful employment.** Long-time national language education advocate Richard Brecht and his daughter, Kirsten, have started a new on-line service, free to individuals, to match job-seekers with career opportunities requiring language and international expertise and experience. Please encourage your matriculating students to take advantage of this service by filling out their profile.